

RESPONSIBLE TOURISM & SOCIAL RESPONSIBILITY

At Wild Frontiers we are firm believers that Tour Operators have a responsibility to impact positively on the communities and environments in which they operate, and in all our operations we have always strived to “put something back”.

Our Responsible Tourism Policy guides our practices, and we do our utmost to uplift local communities, empower our staff, and ensure that our operations are eco-friendly wherever possible.

Our camps & lodges

We run our properties in a manner that ensures the lowest possible impact on the environment. Locally sourced, sustainable materials were used in the construction of all our lodges, which are designed to fit into the environment in a subtle and non-intrusive way. Our camps and lodges are small and intimate, to keep our footprint as small as possible in the remote wilderness areas in which we operate.



In our war on waste we are constantly searching for new ways to actively minimize the amount of waste at all of our properties - including refuse disposal methods, recycling, reusing and repairing.

We support local industry by purchasing as many locally manufactured products as possible for use in our camps - using woven bed spreads, baskets, furniture, matting, local art, toiletries etc.

Supplies of fresh food are sourced locally whenever possible, and menus designed accordingly. Dry goods purchased locally include tea, coffee, honey, flour and sugar, to name a few. The picnic lunches we supply on our safaris are packaged in recyclable packaging.

Our power sources are predominately solar.

Water heating is done with energy efficient burners that use off cuts from local saw mills. Water supplies are rainfall and gravity fed whenever possible. Guests are encouraged to not have fresh linen/ towels every day as an added way to save on water usage.

Waste disposal systems are implemented in line with local environmental laws and international practices.

Giving back

The more than \$1,000,000 contributed towards park and conservancy fees in Tanzania, Uganda & Rwanda in 2019 goes a long way to support wildlife conservation efforts.

Each of our guests in Uganda contributes via a bed night levy to our Future Generations Trust.

Find out more at:

<http://wildfrontiers.co.ug/about-wild-frontiers/responsible-tourism/>

Just some of the projects we are involved in include:

The Ishasha Community Uplift Group - initiated by Wild Frontiers Uganda and the Ishasha community to provide help to the local agricultural communities who live on the fringes of Queen Elizabeth National Park and fight a continuous battle between growing their crops and the game incursions which raid them as an easy source of food.

Our Support for **The Bwindi Hospital** in Buhoma is a project which has been running for some time and plays a big part in supporting this large and scattered community.

Ride 4 a Woman in Buhoma is a charitable organisation set up to support and empower

women struggling with poverty, HIV and domestic violence. The Trust provides ongoing support by buying, using and selling their locally made products and taking clients to visit their projects.

In Tanzania we contribute regularly towards the **Serengeti De-snaring Campaign**.



Our **Kilimanjaro Marathon** teams up with various initiatives, including the Kilimanjaro Project - a tree planting initiative aiming to bring back more rainfall to the Kilimanjaro region and help diminish the effects of climate change. We also partner with Tumaini La Maisha, treating childhood cancer patients free of charge.

Our **Victoria Falls marathon** supports various charities including: Greenline Africa, The Vic Falls Anti-Poaching Unit and the Vic Falls Environment Watch.



Our staff

We are a wholly African owned and managed company, and employ over 200 local staff in Uganda, Tanzania and South Africa.

We are committed to:

- Staff upliftment, training and betterment within the company
- No discrimination in terms of race, sex, religion etc
- Above average industry wages, with full compliance to government directives including working hours and health benefits

We believe that our staff are our greatest asset.

Final note

Although “Fair Trade” and “Eco-Tourism” have arguably become overused buzzwords, we feel that our operations comply with the founding principles of these concepts. This continent is our home, and we love and respect it. We’ve been doing this for 30 years and have seen first-hand how tourism can have a positive impact on local communities. When you travel with Wild Frontiers you can take comfort in the knowledge that your travels are having a positive impact, uplifting the destinations you visit and the people who live there.

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